



MEDIA / NEWS RELEASE

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FOR IMMEDIATE RELEASE

ZONTA INVITES 93 TO IWD BREAKFAST

The Zonta Club of Perth Northern Suburbs' International Women's Day Breakfast at 'Ambrose Estate', Wembley on the morning of 8 March, with Special Guest Speaker Amy Carter-James Founder and Trustee of the NEMA Foundation, attracted 93 women and men. This was the Club's third successful IWD Breakfast.

Not only was the Club celebrating International Women's Day/Zonta Rose Day, but Zonta International's 100th Anniversary year. Zonta International was founded on 8 November 1919 and has been empowering women ever since.

In her mid-20s, Amy established the Guludo Beach eco-lodge in Mozambique, and before she turned 30, she had won just about every major tourism and hospitality award in the world. Amy has been internationally recognised as a leading social entrepreneur; finding innovative, grass-root solutions to lift vulnerable children and their families out of poverty.

Amy believes that"the tourism sector can influence positive social change when approached in a mindful, respectful manner."

She explained further"We use a holistic and participatory approach to enable communities to sustainably free themselves from poverty while protecting their invaluable environmental resources. In our experience, projects overlap and re-enforce each other creating stronger foundations for continued development. The villages we work with are our partners, not simply beneficiaries; projects are designed and implemented through a network of village leaders and volunteers and only start once the community is 100% committed.

[Zonta International](http://www.zonta.org) is a leading global organisation of professionals empowering women worldwide through service and advocacy.

For more information about the organisation, refer to websites: www.zonta.org, or www.zontaperthns.org.au, or contact us via secretary@zontaperthns.org.au.

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MEDIA RELEASE, Cont'd

9 March 2019

Photograph for Caption Only – Original attached separately.



Amy Carter-James presenting at the Zonta Club of Perth Northern Suburbs' International Women's Day Breakfast 8 March 2019.